



# 22ND INTERNATIONAL CONFERENCE ON PASTE, THICKENED AND FILTERED TAILINGS

8-10 MAY 2019 | THE WESTIN | CAPE TOWN, SOUTH AFRICA

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

### BACKGROUND

The Australia Centre for Geomechanics is delighted that the 22nd International Conference on Paste, Thickened and Filtered Tailings will be held in Cape Town, South Africa in May 2019, in collaboration with Paterson & Cooke.

This will be the fifth time that the event will be held in Southern Africa: Pilanesberg (2001), Cape Town (2004), Botswana (2008) and Rustenburg (2012).

Southern Africa, as a region, is water scarce and has experienced severe droughts for the last few years. Together with changes in local legislation requiring facilities to be lined, there is a renewed interest in paste and thickened tailings and dry stack filter options in the region.

Local attendance will target Southern African countries in particular, with delegates expected from Namibia, Botswana, South Africa, DRC and further afield.

Sponsoring or exhibiting at Paste 2019 will give you access to an interested and engaged niche market.

### CONFERENCE THEMES

- Thickening and filtration
- Transportation
- Rheology
- Surface disposal
- Underground and backfill
- Closure and rehabilitation
- Case studies
- Emerging issues and technologies

### PROMOTION

The organisers are undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing — promotion via the dedicated conference website, the organisers' websites and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry associations including the University of Science and Technology Beijing, The University of Western Australia, Southern African Institute of Mining and Metallurgy and The University of Cape Town.
- Direct mail campaign — event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

Collaborating Organisation



**PATERSON & COOKE**

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## PRINCIPAL SPONSOR\*\*

(one package available)

AU \$15,000

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to ACG approval.
- Opportunity to present a 3–5 minute speech during the conference plenary session or conference dinner.
- Three complimentary registrations, which includes full admittance to the 22<sup>nd</sup> International Conference on Paste, Thickened and Filtered Tailings.
- Six complimentary registrations for the conference dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the conference proceedings – printed and ACG Online Repository (Paste 2019).
- Two company banners placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter distributed to almost 7,000 mining professionals.
- Invitation to supply endorsement copy for Paste 2019 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Paste 2019 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

## TRADE EXHIBITOR \*\*

(limited packages available)

AU \$4,500

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the 22<sup>nd</sup> International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

## OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$5,500

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alphabetical order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 22<sup>nd</sup> International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Paste 2019 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to the ACG Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the Paste 2019 papers web page.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

## MAJOR SPONSOR\*\*

(limited packages available)

AU \$9,000

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the 22<sup>nd</sup> International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Paste 2019 electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

\*\* The organiser reserves the right to alter the trade exhibition floor plan.

Terms and conditions can be found at [paste2019.co.za](http://paste2019.co.za)

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## WIFI SPONSOR

(one package available)

AU \$POA

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised event delegate list.

## CONFERENCE DINNER SPONSOR

(one package available)

AU \$POA

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's additional cost).
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

## BARISTA COFFEE BAR SPONSOR

(one package available)

AUD \$POA

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event (at sponsor's cost).
- Company signage within the Barista Coffee Bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the 22nd International Conference on Paste, Thickened and Filtered Tailings.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

## STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$4,500

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the 22nd International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the conference) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

## SPECIAL SPONSORSHIP PACKAGES

- Pens (supplied by sponsor) (one package available)
- Pads (supplied by sponsor) (one package available)  
AU \$500
- Delegate Bag Insert (supplied by sponsor) (limited packages available)  
AU \$500
- Lunch (three packages available)  
AU \$2,500
- Name Badge Lanyards (supplied by sponsor) (one package available)
- Refreshment Break (limited packages available)  
AU \$1,000

## SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

# SPONSOR/EXHIBITOR APPLICATION

## SPONSOR/EXHIBITOR COMPANY

Please print. \*denotes mandatory fields.

\*Company \_\_\_\_\_

\*ABN/ACN \_\_\_\_\_  
(Australian companies only)

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

\*Email \_\_\_\_\_

## EVENT COORDINATOR

Please print. \*denotes mandatory fields.

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_  
(Preferred)

\*Email \_\_\_\_\_

## SPONSOR/EXHIBITOR PACKAGE

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

**TOTAL VALUE AU\$** \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.


PO# (If required): \_\_\_\_\_

## PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 during standard business hours (AWST) to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor Terms and Conditions, please visit [paste2019.co.za](http://paste2019.co.za)

Please complete and return this form to: **Australian Centre for Geomechanics**

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